



CITY OF HARVEY
CHRISTOPHER J. CLARK, MAYOR

Dear,

The excitement is just beginning for the City of Harvey's **Annual Fourth of July celebration**. **Join us today** to make this event spectacular. Last year's July 4th event was a massive success locally and gained a huge amount of press! Each year our parade and fireworks display is bigger and better, the 2023 event will be no exception.

Our Independence Day Committee is currently seeking sponsors for our 4th of July Celebration. With your support, we will be able to provide activities, prizes, fireworks, free carnival rides, and an experience that Harvey residents will always remember.

This year's fourth of July Parade will be held Saturday July 1st at 3pm Carnival directly following. The fireworks show is expected to start at 8:30pm.

All donations are tax deductible. Thank you for your consideration and continued support! **Compassionate donors like you make the Harvey Annual Independence Day Parade possible.**

Sincerely,

Remona Simpson

rsimpson@cityofharveyil.gov



Explanation of Sponsorship Benefits:

Presidential – \$10,000 – \$7,000

- 1) Parade entry - This is an exclusive opportunity to highlight your organization in the parade.
- 2) Your logo or company name will be advertised on our 4th of July website.
- 3) Overwhelming community appreciation
- 4) Newly designed 2023 graphic 4th of July Tee shirt
- 5) This is an opportunity for your business to host an **ACTIVITY BOOTH** (*i.e., giving out samples, hosting games for prizes, vaccination stations, etc.*).
- 6) Company recognition announcement during parade and carnival
- 7) Company name/ logo listed as presenting sponsor at the beginning of the parade.
- 8) Certificate of appreciation and Picture of the event
- 9) Company name / logo listed on display banner throughout carnival.
- 10) Listed as sponsor on all promotional advertisement.

Vice Presidential – \$6,999 – \$5,000

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5. This is an opportunity for your business to host an **ACTIVITY BOOTH** (*i.e., giving out samples, hosting games for prizes, vaccination stations, etc.*).
6. Company recognition announcement during parade and carnival
7. Listed as sponsor on 4th of July website.



Stars \$4,999 – \$3,000

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3. Overwhelming community appreciation
4. Newly designed 2023 graphic 4th of July Tee shirt
5. This is an opportunity for your business to host an **ACTIVITY BOOTH** (*i.e., giving out samples, hosting games for prizes, vaccination stations, etc.*).

Stripes \$2,999 – \$1,000

1. Parade entry - This is an exclusive opportunity to highlight your organization in the parade.
2. Listed on the 4th of July website – your logo or company name will be advertised on our 4th of July website.
3. Overwhelming community appreciation

NOTE:

If you are interested in performing in the parade, please send a description of your parade performance (*i.e., if you are a dance troop, what kinds of dances will you be doing? Will there be items you will be throwing to the crowd? Will you be using a float? Etc.*)

This description helps the City of Harvey team **better plan for certain accommodations** that you might need to entertain the audience to your fullest extent.